



The US population age 65 and older is expected to double in size within the next 25 years. To meet that subsequent demand for in-home care, thousands of agencies have been opening in communities across our country. In an industry that offers many choices, it is imperative that clients explore the options for a service agency that differentiates itself from the competition.

The Home Option is a non-medical, in-home care company that serves senior citizens requiring either short term assistance following a hospitalization, or alternately, long term help with the activities of daily living. **The Home Option** is part of a national organization with over 40 years experience and 170 member agencies across the US.

Support for our clients is provided by highly qualified and trained caregivers whose services include supervision with bathing, dressing, medication reminders, social interaction, meal preparation, and light housekeeping. Our caregivers are carefully screened ensuring that clients and their families can be confident of the best possible in-home assistance.

Three factors differentiate **The Home Option** from other in-home service agencies:

- 1. Design and Implementation of a Personal Activity Plan for all Clients:** Our mission is to provide not only for the basic needs of our clients, but also to improve their quality of life. Our caregivers begin each new case with a care and activity plan tailored to meet the specific needs and preferences of the client. Social interaction and stimulation are key to preserving the quality of life, so our caregivers will be assigned daily tasks to accomplish those goals.
- 2. Use of Technology to provide and Unrivaled Client Experience:** In order to ensure that clients receive services at set times and intervals, **The Home Option** has implemented a software attendance system that allows us to monitor all of our cases from a centralized location. This system also gives families the ability to monitor the care status of a loved one by using a secure internet site.
- 3. Private Duty Selection System:** In addition to the industry standard of running criminal background checks on all employees, the Home Option tests all applicants for integrity, cognitive reasoning skills and personality. These test results are benchmarked versus other successful caregivers around the country.

Through personal experiences of finding in-home quality care for family members, we know the stress that the process of evaluating options brings to a family. To that end, we founded **The Home Option** to make these times of change as easy as possible for our clients and their families.

Sincerely,
Tyler Sutliff
President and Founder